

Sub Themes

- Green marketing and conscious consumption
- Green Human Resources Management (HRM) Practices
- Corporate Social Responsibility
- Environmental, Social, and Governance (ESG) Management
- Artificial Intelligence and Sustainable Business models
- Circular economy and waste reduction management
- Sustainable Strategic management and business policy
- Entrepreneurship and startups for sustainable development

Abstract Submission Guidelines for Indian participants (this part can be provided in a pdf file as a hyperlink which can be open by click)

Author can submit their paper as an email attachment in doc or docx. format in the given email: secretarynema2016@gmail.com

- Full-length paper should be about 5000-7000 words all inclusive.
- The entire paper (title, abstract, keywords, main text, figures, tables, references, etc.) must be in ONE document created in MS WORD (compatible mode). Please use Times New Roman font.
- Font size should be 16 point for title, and 12 point for rest of the text. Please provide margin of 1” on all sides. The text should be justified.
- References should be provided using American Psychological Association (APA) guidelines.
- Check that the paper prints correctly (i.e. all imported figures and tables are there) and ensure that the file is virus-free.
- Changes in the paper title, authorship and paper contents shall not be possible after the submission deadline.
- Submitted papers must not have been previously presented, published, accepted for publication anywhere.
- Submission of a paper implies that should the paper be accepted, at least one of the authors will register and present the paper in the conference.
- **Last date of abstract submission is(can be added later)**
- **Last date of registration is (can be added later)**
- Authors should provide their full name, current affiliation, and contact details on the cover page of their research paper.

- Kindly indicate the name of the corresponding author in case of two or more authors. All conference related mails will be addressed to the corresponding authors.

Registration for the Conference

Indian Nationals	
Paper Presenting Authors/Delegates	INR 10,000/-
Non-Presenting participant	INR 5,000/-

The Registration fee includes the refreshment and lunch (conference day), conference kits, and certificate for the participants.

****Registration is compulsory for all the participants. At least one participant must be physically present for presentation.**

*****If a paper has more than one author, then all the authors need to register separately by paying the fee and filling up registration form separately.**

******The registration details will be provided in the acceptance of paper communication through email.**